

# The Secrets of Virtual Facilitation

*Adapted from Leadership Strategies' courses:  
[Facilitation Skills for Trainers](#) and [Facilitating Virtual Meetings](#)*

Facilitated by  
**Michael Wilkinson, Certified Master Facilitator**  
Leadership Strategies, Inc.

## I. Getting Started The Virtual Reality

From *The Virtues of Virtual Meetings*, a 2013 survey of 438 executives and managers by Leadership Strategies.

- \_\_\_\_\_% said that their organization had held \_\_\_\_\_ virtual meetings in the past 12 months than they had in the previous 12 months.
- \_\_\_\_\_% said they participated in virtual meetings from their \_\_\_\_\_.
- Only \_\_\_\_\_% indicate they are very comfortable using virtual meeting \_\_\_\_\_.
- \_\_\_\_\_% indicated \_\_\_\_\_ is an obstacle to successful virtual meetings.

## II. The Virtual Dilemma

### Virtual Sessions – It's all about:

---

#### Tools

- Polls
- Whiteboards
- Slideboards
- Desktop Sharing
- Round Robins
- Chat box

## III. Preparing for the Virtual Session

### The 6 Ps of Preparation

1. P \_\_\_\_\_ Why are we having the training?
2. P \_\_\_\_\_ What do we need to have when we are done?  
\_\_\_\_\_
3. P \_\_\_\_\_ Who will be attending?
4. P \_\_\_\_\_ What issues will be addressed?
5. P \_\_\_\_\_ What steps will get us there?
6. P \_\_\_\_\_ How will you effectively utilize your virtual training environment/platform?

# Choosing the Virtual Platform

## Levels of Engagement and Productivity

<b>10</b>	Face-to-Face
<b>8</b>	
<b>6</b>	
<b>3</b>	
<b>1</b>	Audio only

<b>Product Tiers</b>	<b>1</b>	<hr style="width: 50px; margin: 0 auto;"/> <b>Features</b>	Includes basic features such as video and desktop sharing, as well as advanced features such as annotation, breakouts, polling, and whiteboards. <b>Examples:</b>
	<b>2</b>	<hr style="width: 50px; margin: 0 auto;"/> <b>Features</b>	Includes basic features such as video and desktop sharing, but typically does not include one or more of the following: annotation, breakouts, polling, and whiteboards. <b>Examples:</b>
	<b>3</b>	<hr style="width: 50px; margin: 0 auto;"/> <b>Features</b>	Excludes one or more basic features such as video or desktop sharing, or supports fewer than fifteen users. <b>Examples:</b>
	<b>4</b>	<hr style="width: 50px; margin: 0 auto;"/> <b>Purpose</b>	Provides features for a special purpose or a special audience. <b>Examples:</b>

## Choosing the Virtual Platform

- Determine the why, the what, and the constraints.
- View a variety of platforms
- Identify the most critical product features
- Narrow your choices based on product tiers
- Select the platform

	Product Tiers			
	1 Full	2 Basic	3 Limited	4 Special
To maximize engagement, it is important to have annotation, breakout rooms, polling, or whiteboard.	✓	Eliminate		
To increase productivity, it is important for everyone to see one another and to see the leader's desktop.	✓	✓	Eliminate	
More than twenty-five people need to attend the virtual meeting at the same time.	✓	✓	Eliminate Most	✓
The virtual meeting platform must be free.	Eliminate		✓	Eliminate

## Preparing the Agenda...and Detailed Agenda

A. Getting Started	
<b>Process</b>	List the key topics participants want to discuss; group the topics into categories.
<b>Virtual Details</b>	<ul style="list-style-type: none"> <li>• Have participants record their key topics on the whiteboard.</li> <li>• Move items on whiteboard into groups.</li> </ul>
<b>Timing</b>	10 minutes (2 + (12 issues x 0.5) + 2)

## Virtual Ground Rules

- Announce yourself when joining and if leaving early.
- Identify yourself before speaking until voices are familiar.
- Avoid the “hold” button, especially when music or other sounds result.
- Use consistent order of speakers.
- Stay 100 percent focused during the meeting; avoid doing other work, answering e-mails, etc.
- Remember the\_\_\_\_\_.

## Do You Need a Moderator?

- Assist with chat rooms, polling questions, documentation, maintaining the parking boards.
- Support all technical issues.
- Other considerations:
- Monitoring activity
- A second voice for variety
- Recommended if \_\_\_\_\_ or more people

## Handling Difficult “Room” Setups

<b>Only a Few Virtual Participants</b>	<p><b>Issue:</b> Virtual participants feel isolated and uninvolved</p> <p><b>Actions:</b> Send agenda and handouts in advance of the meeting to remote participants. If possible, arrange for video as a part of the meeting. Use whiteboards for sharing information gathered during the meeting. Consider ground rules such as “Don’t forget the remote.” Include the remote participants in every round robin</p>
<b>Most are Virtual</b>	<p><b>Issue:</b> Due to the inability to “read the participants” as well, the tendency is a lack of engagement during training with many virtual participants</p> <p><b>Action:</b> Use round robins maintaining the same order each time. Use whiteboards allowing remote participants to annotate the whiteboards. Use of engagement activities such as “the whip”</p>

## Checklist for Preparing

- Decide the meeting's purpose.\*
- Define the meeting's products.\*
- Confirm that the meeting is necessary.\*
- Select the participants.\*
- Identify probable issues.\*
- Develop the process (agenda).\*
- Choose the virtual platform.\*
- Determine key methods and timings.
- Determine meeting rooms, date, and time.\*
- Develop and distribute the meeting notice.\*
- Hold preliminary discussions beforehand, as needed.
- Prepare the virtual meeting room.\*
- Select your ground rules.
- Prepare your roll call list of participants.
- Prepare your opening words.

\* = Recommended for all meetings

## Employ all your best presentation techniques:

- **Turn on your webcam for remote participants to see you**
- Sit tall, don't slouch
- Speak loudly and clearly; vary your tone and emphasis
- Avoid speaking too fast or too slow; vary your rate of delivery
- Be animated
- **Make eye contact using the webcam**
- Use defined gestures
- Avoid "self-talk"; - Avoid filler words (e.g., "ah," "um")
- Avoid extremes in dress and grooming
- Ensure your facial expressions match what you are saying

## Checklist for Starting

- Start the meeting on time.
- Deliver the opening, including purpose and products.\*
- Perform a roll call.\*
- Engage the participants.
- Confirm the agenda.\*
- Review the ground rules.
- Review the parking boards.
- Make introductions, if needed.

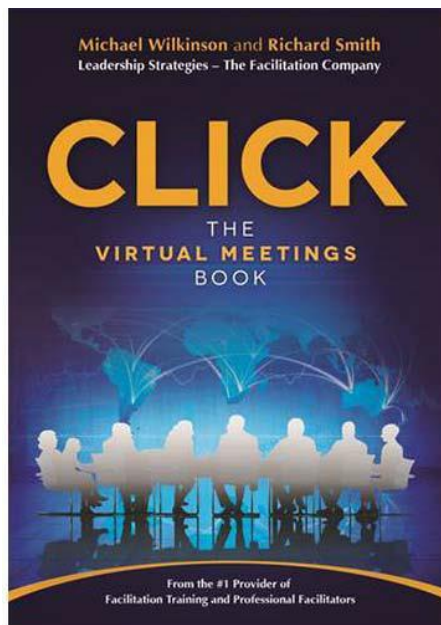
\* = Recommended for all meetings



# What's Next? Learn More...

## [The Effective Facilitator](#)

- + 10 principles and over 100 tools and techniques
- + 6 practice sessions
- + INIFAC Accredited to cover the competencies of the Certified Master Facilitator



[www.leadstrat.com](http://www.leadstrat.com)

1-800-842-2850